



**BACK PANEL**  
 11" x 13"  
 BLEED .1875"

**GUSSET**  
 4.375" x 13"

**FRONT PANEL**  
 11" x 13"  
 BLEED .1875"

**GUSSET**  
 4.375" x 13"

TOP FLAP  
 ALL COPY  
 READS THIS  
 DIRECTION

TOP FLAP  
 ALL COPY  
 READS THIS  
 DIRECTION

HANDLE AREA

HANDLE AREA

HANDLE AREA

HANDLE AREA

NO COPY ON

BOTTOM FLAP  
 ALL COPY READS THIS  
 DIRECTION

NO PRINT

NO PRINT

NO PRINT

NO PRINT

NO PRINT

— IMAGE AREA  
 - - - FOLD LINES  
 ····· BLEED LINE  
 - - - CROSS OVER BLEED

COPY, BORDERS, AND DESIGNS MUST NOT BE CLOSER THAN 3/16" FROM FOLD LINES AND EDGES.  
 FOR DESIGNS WHERE THE GUSSETS, BOTTOM OR TOP FLAP ARE OF DIFFERENT COLOR OR DESIGN THAN THE FRONT OR BACK PANELS, THE FRONT AND BACK PANEL DESIGN SHOULD BE EXTENDED 3/16" INTO THE GUSSET, BOTTOM, AND TOP FLAP AREAS.

**PACK AMERICA #7 DIE**  
 FOLD SIZE: 11" x 4.375" x 13"  
 279mm x 111mm x 330mm